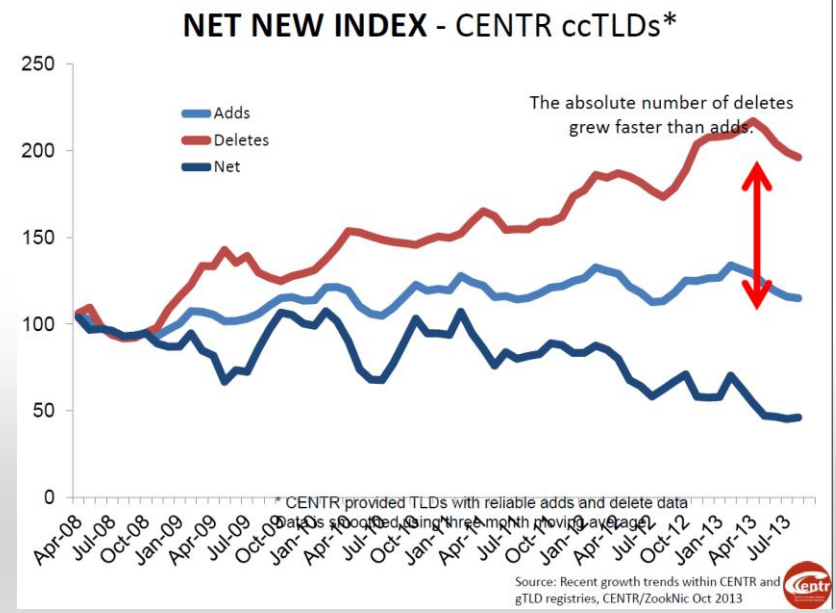
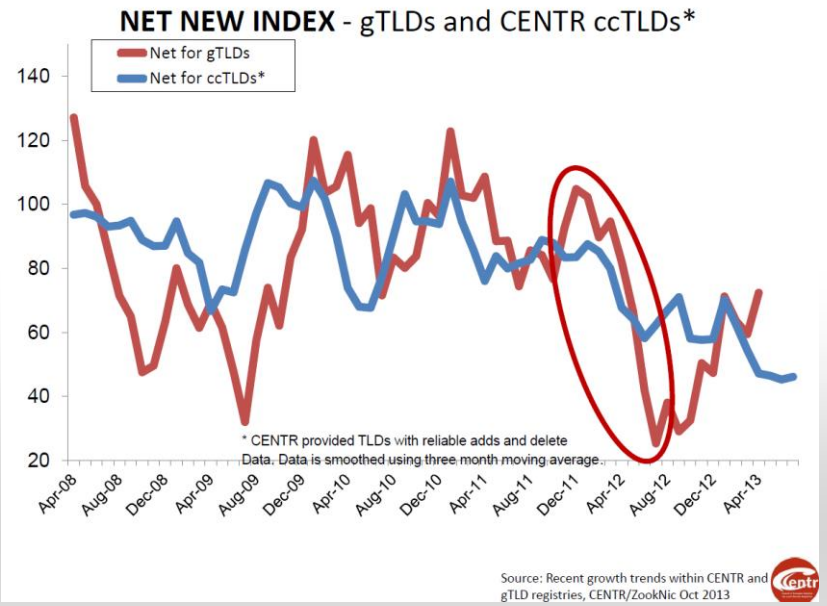


A proposal for...a

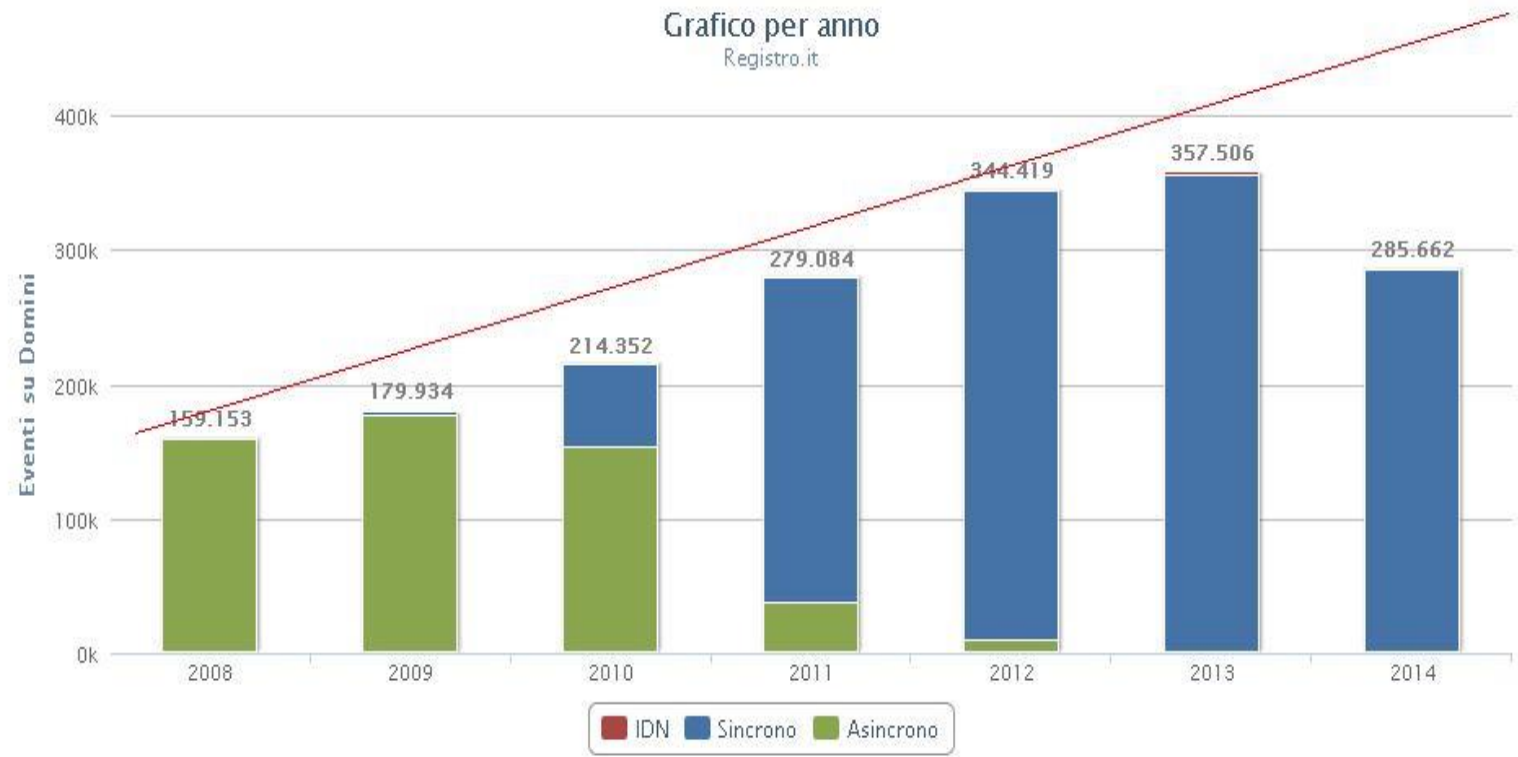
**Centr Observatory on Domain Cancellations
(CODC)**

Gino Silvatici

Cancellation Increase in ccTLD from 2008

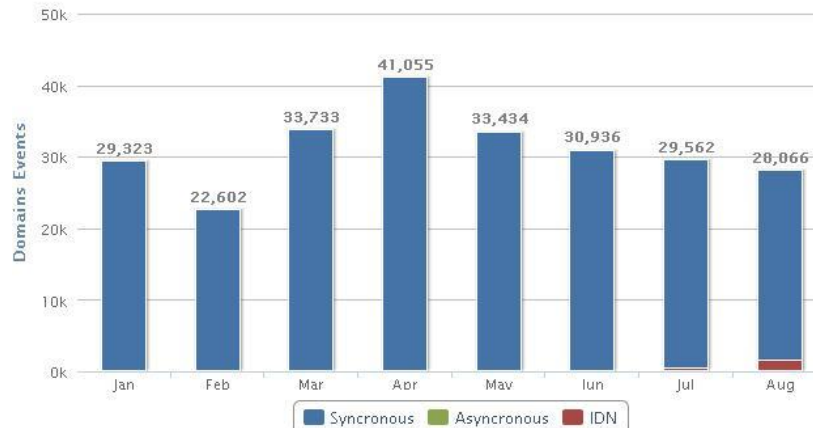


Cancellations, first issue in Italy

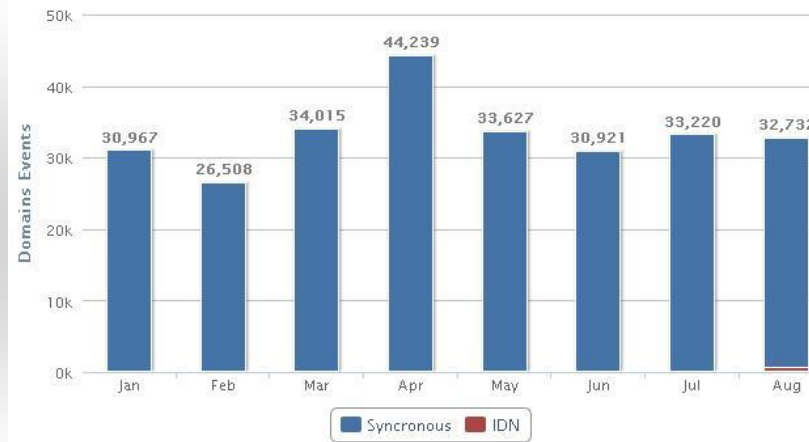


Cancellations record in 2014?

Graph by month in 2013
 Registro.it



Graph by month in 2014
 Registro.it



Net Growth .it -40% 2014 vs. 2013

2013

New Registrations (aug. 2013) 344.157

Cancellations: (aug. 2013) 248.711

Net domains (aug. 2013) 95.446

2014

New Registrations (aug. 2014) 323.982

Cancellations (aug. 2014) 266.229

Net domains (aug. 2014) : 57.753

Result: -37.693 domains (aug. 2014)

- We are creating a permanent observatory (in Italy) focused on cancellations with:
 - Periodic Surveys
 - Market analysis
 - Fast answers to help registrars

Proposal

- Create a Working Group monitoring the market (above all on cancellations)
- Analysis of the domain market
- Comparison among Registry policies
- Share policies to stop cancellations

- Working group meeting (twice a year)
- Skype Meeting
- Sharing documents

Results will be shared in some WS Marketing as well

What do you think about?